Privacy Policy Registrant pursuant to Articles 13 and 14 of Regulation (EU) 2016/679

Pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 (the “Regulation”), Aruba PEC S.p.a. (“Aruba PEC” or “Data Controller”), hereby provides below to its customers, including potential customers, as well as third parties in general (e.g. delegates, legal representatives, etc.) who come in contact with Aruba PEC on behalf of or as mandated by customers, including potential customers (the “Data Subjects”), the information required by law relating to the processing of their personal data (“Data”).

**ABOUT US**

**Data Controller**

Through its pro tempore legal representative, Aruba PEC S.p.A., with registered office in Ponte San Pietro (BG) at Via San Clemente No. 53

privacy@staff.aruba.it

**Data Protection Officer (DPO)**

dpo@staff.aruba.it

**HOW WE COLLECT PERSONAL DATA**

The data processed by the Data Controller are acquired as follows:

- from the Data Subject, also through remote communications techniques used by the Data Controller (e.g. websites, smartphone and tablet apps, call centres, etc.);
- from third parties (e.g. those arranging transactions for the Data Subject, business information and financial risk companies, external companies for market research purposes, etc.).

Data from public sources, such as public registers, lists, public domain documents (e.g. financial statements, information contained in the register of companies at the Chambers of Commerce, real estate deeds and other so-called detrimental acts, such as the registration of mortgages or the transcription of attachments), as well as data extracted from sources that can be publicly and generally accessed by anyone, such as print or digital newspapers, information from telephone directories, websites of public bodies or other supervisory and control authorities, will also be used.

**WHAT DATA DO WE PROCESS?**

**CATEGORY OF DATA**

**EXAMPLES OF TYPES OF DATA**

**Personal information**

Name, surname, street, city, state/province, postal code, country, landline and/or mobile phone number, fax, taxpayer ID number, email address

**WHY ARE THE DATA SUBJECT’S DATA NEEDED?**

**PURPOSES OF THE PROCESSING**

**LEGAL BASIS**

Registration and management of contact requests and/or information materials

The legal basis for this processing is to provide the services relating to a request for registration, information and contact and/or to send information materials and to comply with legal requirements.
and contact requests, and/or to send informational materials, as well as to satisfy any and all other obligations arising herewith. The provision of the data is optional. However if the Data Subject refuses to provide the data, it will not be possible for the Data Controller to provide the requested service.

Management of the contractual relationship
The Data Subject's personal data are processed to implement actions in preparation of and following the relationship related to the registration and maintenance of a domain name in the “.cloud” TLD, through accredited Registrars, and related services, handling of any returns and/or notifications to the support service and performance of the support itself, as well as fulfillment of any and all other requirements arising from the contract. The legal basis for this processing is to provide the services relating to the contractual relationship and to comply with the legal requirements. The provision of the data is optional. However if the Data Subject refuses to provide the data, it will not be possible for the Data Controller to provide the requested service.

Defending a right in court or out of court
The Data Subject's personal data are processed to ascertain, exercise or defend a right of the Data Controller and/or to defend itself against third party claims, in court or out of court. The legal basis of the processing is the pursuit of the legitimate interest of the Data Controller, given the balance of the rights of the latter and the Data Subject.

Physical and Information Security
The Data Subject’s personal data are processed to ensure network and information security, the protection of corporate assets and the security of the Aruba Group's offices and corporate systems. The legal basis for this processing is compliance with the law and the pursuit of the legitimate interest of the Data Controller, given the balance of rights of the latter and the Data Subject.

Fraud prevention
The Data Subject's personal data are processed to allow controls that monitor and prevent fraudulent payments by software systems running automated checks, prior to the negotiation of Services/Products. If these checks return a negative result it will be impossible to complete the transaction; the Data Subject can, of course, express their opinion, request an explanation, or challenge the decision by sending their reasons to Customer Support or to privacy@staff.aruba.it . The legal basis of the processing is the pursuit of the legitimate interest of the Data Controller, given the balance of the rights of the latter and the Data Subject.

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<thead>
<tr>
<th>TO WHOM DO WE COMMUNICATE THE DATA SUBJECT'S DATA?</th>
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<tr>
<td><strong>CATEGORIES OF RECIPIENT</strong></td>
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<td>Companies belonging to the Aruba S.p.A. Group (“Aruba Group”)</td>
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<tr>
<td>Third party providers and companies belonging to the Aruba Group</td>
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<td>Credit and electronic payment institutions, banks/post offices</td>
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<td>External professionals/consultants and consulting firms</td>
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<tr>
<td>Financial Administration, Public Agencies, Legal Authorities, Supervisory and Oversight Authorities</td>
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<td>Formally mandated subjects or those with recognized legal rights</td>
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Persons belonging to these categories operate independently as separate data controllers or as data processors appointed by the Data Controller. The Data Controller’s personnel that are specially authorised for processing, including interns, temporary workers, consultants, may also have knowledge of the data, in relation to the performance of their assigned tasks.

In no case shall personal data be disclosed and they shall not, therefore, be accessible by undefined parties, in any form, for example by them being made available or subject to consultation.

### HOW WE PROCESS THE DATA

**SUBJECT’S DATA**

The data shall be processed using manual, electronic and remote means and in accordance with the requirements set by the relevant legislation, which seeks to ensure the confidentiality, integrity and availability of the Data, and to avoid material or moral damages.

### WHERE WE PROCESS THE DATA

**SUBJECT’S DATA**

The Data Subject’s data is stored in archives located in European Union countries. Within the sphere of the contractual relationship which allows the Registrant to register a domain name in the “.cloud” TLD, all personal data, for those purposes strictly relating to the service, shall be disclosed to third parties (Registration Authorities and associated accredited entities) with locations in countries where the Regulation is not applicable (countries outside the EU) and in any case where there is a provision deemed adequate by the European Commission by its own decision or, otherwise, on the basis of other appropriate safeguards, such as the Standard Contractual Clauses adopted by the European Commission or the Data Subject’s consent. The Data Subject is entitled to obtain a copy of any appropriate safeguards, as well as the list of countries/organizations to which the data has been transferred by writing to privacy@staff.aruba.it.

### HOW LONG WE RETAIN THE DATA

**SUBJECT’S DATA**

The Data will be held in a form which enables the Data Subject to be identified for no longer than is necessary for the collection purposes, given the laws covering the activities and sectors in which the Data Controller operates. Once the periods thus established have transpired, the Data will be deleted or processed anonymously, unless further retention is necessary to comply with obligations (e.g. tax and accounting) that may persist even after termination of the contract (Art. 2220 of the Civil Code) or to comply with orders issued by Public Authorities and/or Supervisory Bodies.

### WHAT ARE THE DATA SUBJECT’S RIGHTS?

The Data Subject shall contact privacy@staff.aruba.it to exercise their the right to obtain, in the cases provided for in the Regulation, access to the data concerning him/her, deletion of the data, correction of incorrect data, completion of incomplete data, limitation on processing the data, portability of the data and opposition to the processing.

The Data Subject also has the right to lodge a claim with the competent Italian supervisory authority (Italian Personal Data Protection Authority) or with the agency performing its duties and exercises its rights in the member State where the breach occurred, as provided for in Art. 77 of the Regulation, as well as to file appropriate legal proceedings pursuant to Arts. 78 and 79 of the Regulation.